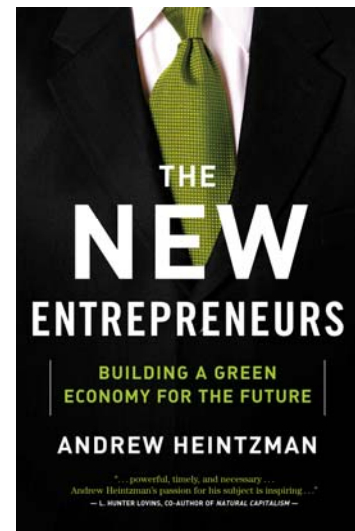


Sustainability Network Book Launch

**Thursday, July 8, 2010
8:00 AM, Ground Floor,
215 Spadina Ave., Toronto**



In "The New Entrepreneurs," author and venture capitalist Andrew Heintzman introduces us to a burgeoning class of entrepreneurs who are at the forefront of the green-tech economy. From forestry to water to agriculture and oil, he maps out the leading enterprises that are developing cutting-edge, high-profit, clean-tech products and systems for export to a vast and rapidly expanding global market. "The New Entrepreneurs" offers a fresh and visionary approach to redesigning our current economic system, one that uses the powerful forces within capitalism to act as a catalyst for change -- and profit.

Andrew Heintzman is a co-founder of Investeco. Andrew is also the Chair of the Premier's Climate Change Advisory Panel. He sits on a number of corporate boards including Lotek Wireless, Triton Logging and Horizon Distributors. In addition, he is on the board of directors of the Tides Canada Foundation, the Steering Committee of Sustainable Prosperity and was the Chair of the Sustainability Network. Andrew is co-editor of a number of books about sustainability.

Andrew will be interviewed by Alternatives' Executive Editor Nicola Ross. Nicola is an award winning writer and author.

Admission is \$20. Please register online at <http://sustainabilitynetwork.ca>

